

# Encapsulation of Leheriya (Rajasthan)

**Sanskriti Thakur, Dr. Amrita Rajput**

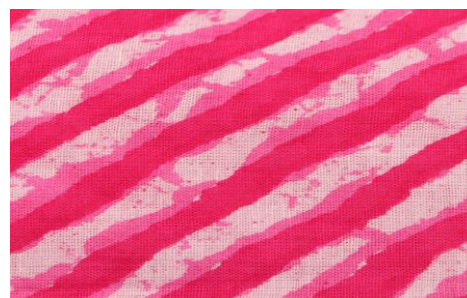
Sanjeev Agrawal Global Education University, 462026



**Abstract:** Leheriya is one of the many traditional crafts for which Rajasthan is most famous, and it is also one of the most popular. This type of tie-and-dye, which has been a traditional skill since its inception, is derived from the Hindi term "Leher," which means "wave."

In essence, it draws inspiration from the patterns created by the winds as they sweep through the deserts of Rajasthan. The Indian government has granted Leheriya, a traditional tie-dye style used in Rajasthan, GI (Geographical Indication) status.

Only those who are have AI- Authorized can use the name "LEHERIYA" for their products , as this recognition gives the artisans of this craft legal protection. Leheriya is not original in market as this is craft , famous tie dye craft of Rajasthan , most of the original artist are not paid well and enough of this art , as this is quite expensive in there original products . Leheriyaa is famous all over the world because of its Leher pattern , it gives signs of rhythm , as we talk about abstract these designs are machine printed and weaving of threads giving name of Leheriya , but the original products are still away from many leheriya interested people and ladies especially . this research is based on Depiction of handmade Leheriya in market and stop of machine based Leheriya in name of originals .



Leheriya is a symbol of centuries of tradition, artistry, and significance; it is more than just a fabric. Let's examine Leheriya's background, approaches, themes, development, and prospects for sustainability in the contemporary world.

Leheriya was mostly used to make turbans, then dupattas and scarves (Odhni). Since Leheriya was a symbol of honor and respect, it was never used for lower garments for a very long period. Pink was the color of choice for royal families, who were the only ones permitted to wear it," he remarked. Because it comes from the mines, the pink, called rhodamine pink, was named after the Hindi word " Roda," which means stone. Alam added that in order to prolong the use of a single article of clothing, individuals would dye it several times.

**Keywords:** - Leheriya , Leheriya Types

## I. INTRODUCTION

Rajasthan, a state known for its vibrant colors and rich cultural heritage, is home to many traditional textiles that have been incorporated into Indian history. Leheriya stands out from the rest due to its enthralling wave-like patterns that mimic ripples in water. This traditional dyeing technique, which dates back to the royal courts of Rajasthan, embodies the vibrant culture and beautiful workmanship of the area.



Leheriya is created by a labor-intensive tie-and-dye process that requires skilled artisans. This ancient craft entails folding the fabric diagonally first, then binding it with threads at regular intervals to create resistance points. The fabric is then dipped in dye, which typically begins lighter and progresses to darker colors like blue or red. When the threads are removed, the undyed sections show characteristic diagonal stripes that seem to ripple in water.

Very difficult, Leheriya designs used 9 tints and shades and it may take a whole month to finish. Favorite artists receive land grants and grain so they can provide for their families. Every royal residence has its own leheriya designs.



For royal members of Rajasthan royal houses or the groom of the Rajput family, it is also well-known in Safa. Leheriya, textiles made in myriad vibrant colors and patterns, are still part of living and continue to evolved traditions today. Leheriya, one of India's many textile craft, is unique to Rajasthan and accounts for the craft's inspirations from this desert landscape, Leheriyaa is a fabric, created through resist dyeing, with colourful diagonal or chevron stripped patterns. Whenever we discuss Leheriya.. In Rajasthan, tie-and-dye is a traditional concept. It comes in a range of vibrant colours original. Leheriya is quite expensive and not all people can afford it, as leheriya is not original, dyes are not natural, colour bleeding and fabric is not good, synthetic weaving, artist are not paid enough and slowly original quality, and in budget as well.

## II. OBJECTIVE

To protect and conserve LEHERIYA, future prospects of LEHERIYA artisans and misused and misrepresented of LEHERIYA while manufacturing with machines.

- CHALLENGES : Skin infections to customers due to use of synthetic dyes,
- High price and artist are not well paid enough according to work and hype of art form in market,

- Analysing implications of GI status to artisans and the community,
- Challenges and responsibilities future GI recognition,
- Future prospects for leheriya artisans :

The artisans need to maintain the quality and authenticity of their products to uphold the reputation of Leheriya. They must also adhere to the guidelines laid down by the government to ensure that the craft is not misused or misrepresented.

## III. DATA COLLECTION AND ANALYZING

- Small artist of Rajasthan crafts will give massive impact on today's fashion,
- Project, how I can provide small artist of Rajasthan crafts a good platform to give massive contribution in today's fashion,
- To provide quality and authenticity of leheriya, while using natural handmade dyes,
- Study not to misused and misrepresented of leheriya, Rajasthan.
- Study to open up new opportunities for the artisans to showcase their craft and expand their market.

Most of the artisans facing problem when they used to sell their leheriya designs, they facing problem in this growing era where machine printed leheriya is also there in market, people are wearing machine leheriya, at half price from original leheriya which is misused and misrepresentation of leheriya {original} craft of Rajasthan, my study and research will make sure that people will get original and quality based leheriya from particular artisans who all are not getting the opportunity to work in this increasing fashion and industries, collect small artisans from particular area to form authentic and quality containing leheriya with authenticity. This study will provide a basic need of customers and artisans who are disappearing in this growing machine era. They will provide good massive contribution to perform their art to curiculate the real authentic and original leheriya.

## IV. RESEARCH METHODOLOGY

The methods and processes used to find and examine data related to a particular study topic are referred to as research methodology. It is a procedure whereby researchers plan their study to use the chosen research tools to accomplish their goals. It encompasses all of the crucial elements of research, such as the overarching framework in which the study is carried out, data gathering techniques, data analysis techniques, and research design. Although these principles can aid in your understanding of research technique, you must also appreciate the significance of selecting the appropriate approach.

Sampling<sup>4</sup> is an important part of a research methodology and involves selecting a representative sample of the population to conduct the study, making statistical inferences about them, and estimating the

characteristics of the whole population based on these inferences. There are two types of sampling designs in research methodology—probability and nonprobability. data collected using the various methods for qualitative and quantitative research need to be Analyzed to generate meaningful conclusions. These data analysis methods7 also differ between quantitative and qualitative research. methods section is a critical part of the research papers, allowing researchers to use this to understand your findings and replicate your work when pursuing their own research.



The following questions have been selected to help achieve the thesis's objectives. A questionnaire is a common method for gathering information on group processes. Like well-structured interviews, questionnaires can investigate task and relationship-oriented processes. If the questionnaire is closed-ended, it must be rigorously tested for reliability before data analysis begins. Analyzing data from closed-ended surveys involves interpreting a measurement in terms of a given theoretical concept, assuming sufficient proof of dependability. Using Leheriya pattern designs, you can create outfits that suit your preferences. If you're truly interested in designing a stunning outfit for yourself, please fill out this survey form, which will explain to me how to do so.

1. YOU BELONG FROM MADHYA PRADESH?  
(A) YES (B) NO
- 2.YOUR PROFESSION LISTED IN OPTIONS?  
(A) EMPLOYED (B) STUDENT  
(C) PROFESSIONAL (D) UNEMPLOYED
3. DO YOU KNOW ABOUT LEHERIYA?  
(A) YES (B) NO
4. YOU ARE INTRESTED IN CRAFTS AND CULTURE?  
(A) YES (B) NO
5. WHERE YOU'VE SEEN LEHERIYA THE MOST?  
(A) ON SAREE (B) HEADGEAR (C) SUIT  
(D) ODHNI (D) ALL OF THE ABOVE

6. YOU ARE WEARING LEHERIYA FROM BEFORE?  
(A) YES, IN OCCASSIONS (B) NO

7. IF YOUR PREVIOUS ANSWER IS YES, WHICH FORM OF LEHERIYA DID YOU WEAR?  
(A) LEHERIYA SAREE (B) LEHERIYA SUIT  
(C) LEHERIYA LEHERNGA

8. YOU WANT ANOTHER TYPE OF STYLES IN LEHERIYA? THEN WHAT STYLE IT WILL BE?  
(A) INDOWESTERN (B) TRADITIONAL  
(C) TRADITIONAL RAJASTHANI POSHAK  
(D) WESTERN

9. WHAT TYPE OF FABRIC WILL YOU PREFER FOR THE LEHERIYA DRESSES?  
(A) GEORGETTE (B) ORGANZA (C) COTTON  
(D) CHIFFON (E) SILK (F) NET

10. FOR WHAT OCASSION YOU WANT LEHERIYA DRESSES?  
(A) WEDDING  
(B) ACCORDING TO RITUALS IN WEDDING  
(C) BIRTHDAY

11. WHAT TYPE OF COLORS DO YOU WANT IN YOUR DRESSES?  
(A) PASTEL SHADES (B) MONOCHROME COLORS  
(C) RAINBOW COLORS

12. WHAT IS YOUR AGE?  
(A) 18-20 (B) 21-23 (C) 24-26

13. WILL YOU PREFER ANOTHER MATERIAL WITH YOUR LEHERIYA FOR A BETTER COMBINATION FOR YOUR DRESSES?  
(A) YES (B) NO

14. IF YOUR PREVIOUS ANSWER IS YES, THEN WHAT WILL BE THE FABRIC YOU WANT FOR THE COMBINATION OF DRESSES?  
(A) ORGANZA (B) NET (C) COTTON BLEND  
(D) DHOOM (E) ALL OF THE ABOVE

15. DO YOU WANT ANY ELEMENT TO ADD TO GIVE SIGNATURE LOOK FOR YOUR DRESSES?  
(A) HANDMADE FLOWER  
(B) HANDMADE EMBROIDERY  
(C) HANDMADE SEQUENCE WORK

## V. GRAPHICAL REPRESENTATIONS OF QUESTIONARIES

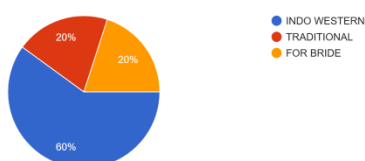
Graphical representations used to tell us about the actual choice and creative mind of clients , and there choices according to there fashion decisions and choices . graphical representations shows what actual client wants , type , color , design , theme , fitting , type and theme , its



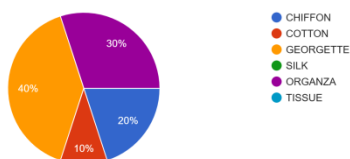
all covered in survey form , its really really important to find the actual interest and choice of the garment and designs .

In this Survey, information according to survey. LEHERIYA is one of India's many textile crafts, Leheriya is unique to Rajasthan. The crafts persn Attribute its inspirations to the desert landscape. Leheriya is a fabric with colorful diagonal or chevron striped patterns that have been created through resist dyeing. When we talk about Leheriya, it is a traditional concept of tie and dye in Rajasthan. It has a variety of bright colors buzz of Leheriya festival in Rajasthan during Savan { Teej } , problem is faced by consumers color bleeding during washing or sweating, artist also not paid well enough according to their work graphical representation is as follows:

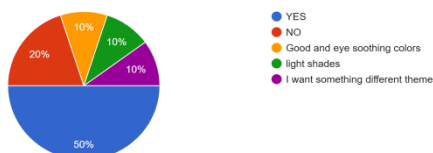
WHAT TYPE OF DRESS FORM YOU WANT USING LEHERIYA PATTERN ?  
10 responses



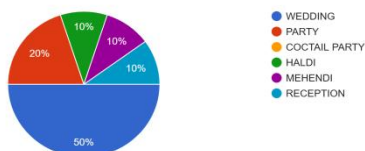
WHAT FABRIC DO YOU WANT TO CREATE YOUR OUFIT USING LEHERIYAA PATTERN ?  
10 responses



DO YOU HAVE ANY COLOR OR THEME CHOICE ?  
10 responses



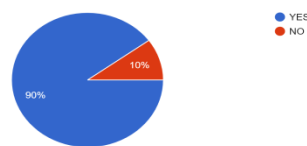
FOR WHAT OCCASION YOU WANT YOUR DESIGNER DRESS?  
10 responses



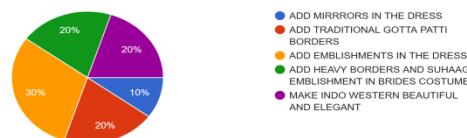
WHY YOU WAN A LEHERIYA PATTERN DRESS ?  
9 responses



YOUR OTFIT SHOULD BE RELATED TO THEMES AND OCCASIONS ?  
10 responses



IS THERE ANY FINISHING DETAILS YOU WANT TO ADD ME IN YOUR GARMENT ?  
10 responses



This artform requires employes a wrap resist dyeing technique in which typically white, thin cotton or silk fabrics act as the canvas for irregular stripe designs. This survey is for collection of Bridesmaid , it derived Hindi word “ Leher” which means “ wave” it is a form of tie and dye originated in this Indian state and has been a traditional craft.

## VI. CGHALENGES WHICH HAVE TO OVERCOME FOR LEHERIYA

Artist need to maintain the quality and authenticity of their products to upload the reputation of Leheriya. Gi status also puts the responsibility of maintain and enforcing the rules on the government. Infringement and that the artisans recive the necessary support and resources to grow their craft.

If we are situation Leheriya from common fabric and Chiffon ,Cotton, silk to organza , tissue and georgette fabric will be more vibrant colors as because increasing fashion industry day by day it is cleared Leheriya is only on saree or Odhni or people using these common designs in Leheriya pattern like Odhni and saree . Indian fashion culture also adapting Leheriya , Leheriya is a traditional tie dye art form of Rajasthan , India can be made on a variety of fabrics .



## VII. CONCLUSION

As we came to the conclusion where we get that Leheriya is not easy to make and in market there is huge synthetic weaved Leheriyaa is there , originality is disabling day by day , and people can't getting real quality of it , there is a

way that that Leheriya is originated budget friendly , original , with new designs and unique colors as because same shades are became common day by day in terms of fashion , Leheriya is really authentic and way pretty fabric and type of tie dye, where dye should be used natural and colors should be different so that people like the unique reserch on Leheriya , artist are also not paid really well for there original work and its depleting day by day , as because Leheriyaa , the original one is present in royal houses as there savings of traditions and culture , its really important people should know about the actual meaning , importance of Leheriya , and this research will help to update and cooperate those ideas together to forms something new and elegant in terms of traditions and culture.



Leheriya is really an authentic pattern and form of tie dye, by working on problems alike , To uphold Leheriya's reputation, artists must maintain the beauty and authenticity of their output. Additionally, GI status places the burden of monitoring and enforcing the rules on the government. infringement and that the artists be given the resources and assistance they need to develop their craft.

The most prevalent type of Leheriya is also adopted by Indian actresses. The costume is a saree, and Leheriya can be made from the following types of fabric:

Skin infections to customers due to use of synthetic dyes ,High price and artist are not well paid enough according to work and hype of art form in market ,Analysing implications of GI status to artisans and the community ,Challenges and responsibilities future GI recognition , Future prospects for leheriya artisans .

This recognition provides legal protection to the artisans of this craft, ensuring that only those who are authorized can use the name 'Leheriya' for their products. This status also helps in promoting the authenticity of the craft, which in turn leads to market expansion and economic growth for the artisan community. This will enable them to improve their standard of living and invest in the growth of their craft. Moreover, this recognition will also help in preserving the traditional art form and promoting it to the world.

### VIII. ACCORDING TO GEOGRAPHICAL INDICATION

They provide legal protection to the artisans and helps promote the craft's authenticity. Some benefits of the GI

status for Leheriya. Legal protection to the artisans can use the name "Leheriya" for their products.

Market Expansion: artisans can access a wider market and charge higher prices for their products.

Preservation : the GI status helps preserve the traditional art form. Craft which is inspired by the desert landscape and its natural patterns. The craft is characterised by colourful diagonal or chevron stripped patterns created through resist dyeing. The main Centers of Leheriya are the citize of Jaipur and Jodhpur.

### REFERENCES

- [1] Meenu Srivastava and Shikha Dashora.2019. Traditional headwear from Rajasthan: a safeguard against modernism. *Journal of Home Science in Asia*, 14(2): 463-467.
- [2] Samani, V.S. and Acharya, P.A. (2017). Review research on the specifics of traditional motifs and methods of Bandhani and the Saurashtra region's developments. 3(1): 377-379 in *International Journal of Home Science*.
- [3] Kour and Srivastava.2010. An investigation into the traditional attire and hairstyles of the Rajput community in the Mewar district of Rajasthan, both for men and women. *Asian Journal of Home Science*, 5 (1), 94-100.
- [4] V. Bhandari (2004)
- [4] Indian Jewelry, Costumes, and Textiles: Rajasthani Traditions. Prakash Books India P. Ltd., New Delhi.
- [5] Tiwari, A. and Jain, R. (2012). An overview of Sikar City, Rajasthan's traditional Bandhej crafts. 11: 733-737 in *Indian Journal of Traditional Knowledge*.
- [6] Acharya, P.A. and Samani, V.S. (2017). Review study on detailing traditional motifs and techniques of Bandhani and its changes of Saurashtra region. *Internat. J. Home Sci.*, 3(1): 377-379.
- [7] Hann (2005) and Shrinivasan (1989). [https://shodhganga.inflibnet.ac.in/bitstream/10603/105577/10/10\\_chapter%202.pdf](https://shodhganga.inflibnet.ac.in/bitstream/10603/105577/10/10_chapter%202.pdf)
- [8] Jain, R. and Tiwar, A. (2012). An insight into the traditional Bandhej crafts of Sikar City of Rajasthan. *Indian J. Traditional Knowledge*, 11 (4): 733-737.
- [9] Singh, M.K., Menghani, P.R., Gupta, L.K., Kachhawa, D. and Bansal, M. (2005). Occupational contact dermatitis among the traditional 'tie and dye' cottage industry in Western Rajasthan. *Indian J. Dermatol., Venereol. & Leprol.*, 71(5): 329-332.
- [10] Shikha Dashora and Meenu Srivastava.2019. Rajasthani traditional headgear: protection to sophistication. *Asian Journal of Home Science* 14(2):463-467.
- [11] Acharya, P.A. and Samani, V.S. 2017. Review study on detailing traditional motifs and techniques of Bandhani and its changes of Saurashtra region. *International Journal of Home Science*. 3(1): 377-379.
- [12] Srivastava and Kour.2010. A study on traditional costumes & coiffure of male and female Rajput community of mewar region of Rajasthan. *Asian. j. home sci.*, vol. 5 (1): 94-100.
- [13] Bhandari, V. (2004). *Costumes, Textiles and Jewellery of India: Traditions in Rajasthan*. New Delhi: Prakash Books India P. Ltd.
- [14] Jain, R. and Tiwari, A. 2012. An insight into the traditional Bandhej crafts of Sikar City of Rajasthan. *Indian Journal of Traditional Knowledge*. 11: 733-737.